

Notice of Price Change

Since its establishment in 2015 with Awajishima incense maker Daihatsu, Ku and Daily have grown, with your support, into brands loved by many people as a new way of enjoying incense.

Over the years, we have been able to directly contribute to the local industry in Awajishima by creating new products together with the region. Despite the dire situation faced by the region due to declining interest in incense used for religious purposes, both Daily and Ku have reached popularity both within and outside of Japan. We believe this is because we did not just simply develop products, but also to tell the story of where, how, and who made the products as well.

In order to ensure the sustainability of the local production areas in the future, we have decided to revise prices going forward in the future.

There are many other aspects involved in the development of a product, and we are deeply involved in each one. In addition to the artisans involved in the production itself, there are also craftsmen who make the packaging, the workers with disabilities that prepare the individual packages, and finally the staff who pack and ship the orders.

In order to continue to tell stories about the production area, to train successors for those working in the region, to improve product quality and raise productivity, to enhance the brand value, and to maintain a sustainable supply chain from manufacturing to delivery, we will implement the following price revisions on March 1, 2026. We ask for your understanding and cooperation in this matter. Thank you very much for your continued support.

TRUNK DESIGN Inc.
Yasuhiro Horiuchi, CEO

【Time Period】 : For orders from March 1st, 2026 (JST)

【Price Change】 : Please refer to the table below

【Effective Date】 : From March 1st 2026, please adjust your retail prices to reflect the new prices.

Please note that there may be a backlog of orders in February so delivery might take longer than normal. Please order ahead of time in order to avoid this.

		Current Retail Price (Japan)	New Retail Price (Japan)	New Wholesale Price (60% of Japanese Retail Price)
 <small>WASHI INCENSE AWAJISHIMA HYOGO JAPAN</small>	Ku	1,000JPY	1,200JPY	720JPY
	Ku Gift Set (5 scents)	3,500JPY	3,800JPY	2,280JPY
	Ku Tree	5,000JPY	5,700JPY	3,420JPY
	Types of aromas: Lavender / Ylang ylang / Tea tree / Sage / Geranium / Citronella / Marin woody / Japanese cypress			
Daily <small>Have a nice day</small>	Incense	1,200JPY	1,600JPY	960JPY
	Incense Set (3 Assorted Scents)	1,500JPY	1,800JPY	1,080JPY
	Incense Set (5 Assorted Scents)	1,800JPY	2,200JPY	1,320JPY
	Incense PREMIUM	2,400JPY	2,700JPY	1,620JPY
	Incense PREMIUM Set (3 Assorted Scents)	2,700JPY	3,000JPY	1,800JPY
	Insect Repellent Incense 4 pieces	1,800JPY	2,200JPY	1,320JPY
	Insect Repellent Incense 8 pieces	3,000JPY	3,400JPY	2,040JPY
	香台 (AWAJI KAWARA)	4,800JPY	5,600JPY	3,360JPY
	香台 (WOOD OIL FINISHI)	2,200JPY	2,600JPY	1,560JPY
	Types of aromas: Lavender / Ylang ylang / Tea tree / Sage / Geranium / Japanese cypress / Sandalwood / Gardenia / Camellia / Casablanca Types of aromas for PREMIUM : Rose / Special Aloeswood / Special Sandalwood			
TANBA pottery <small>TANBA HYOGO</small>	SOUP BOWL	2,800JPY	3,500JPY	2,100JPY
	WAN	2,800JPY	3,500JPY	2,100JPY
	SOBA CHOKO	2,550JPY	3,200JPY	1,920JPY

*The above prices do not include consumption tax.

Produced by TRUNK DESIGN